

CONTRACT



www.nbcconnecticut.com

And:

WATERFRONT STRATEGIES
1010 WISCONSIN AVE
SUITE 800
WASHINGTON, DC 20007

Contract / Revision 343951 /		Alt Order #
Product		
Contract Dates 10/26/12 - 10/29/12	Estimate #	
Advertiser HOUSE MAJORITY PAC		Original Date / Revision 10/25/12 / 10/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WVIT	Account Executive Corey Lane	Sales Office Philadelphia NS
Special Handling		
Demographic		
RHH		
IDB#	Advertiser Code	Product Code
Agency Ref 15978		Advertiser Ref 25512

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Spots	
N 1	WVIT	10/26/12	10/29/12	5-530A CT NEWS TODAY	5A-530A		:30			NM	2	2	\$800.00
ISSUE ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME													
	Start Date	End Date	Weekdays					Spots/Week	Rate				
Week: 10/22/12	10/28/12	-----F--						1	\$400.00				
Week: 10/29/12	11/04/12	M-----						1	\$400.00				
N 2	WVIT	10/26/12	10/29/12	530-6A CT NEWS TODAY	530A-6A		:30			NM	2	2	\$950.00
	Start Date	End Date	Weekdays					Spots/Week	Rate				
Week: 10/22/12	10/28/12	-----F--						1	\$475.00				
Week: 10/29/12	11/04/12	M-----						1	\$475.00				
N 3	WVIT	10/26/12	10/29/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	2	2	\$1,500.00
	Start Date	End Date	Weekdays					Spots/Week	Rate				
Week: 10/22/12	10/28/12	-----F--						1	\$750.00				
Week: 10/29/12	11/04/12	M-----						1	\$750.00				
N 4	WVIT	10/26/12	10/28/12	7-9A TODAY SHOW	7A-9A		:30			NM	1	1	\$800.00
	Start Date	End Date	Weekdays					Spots/Week	Rate				
Week: 10/22/12	10/28/12	-----F--						1	\$800.00				
N 5	WVIT	10/26/12	10/28/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	1	1	\$250.00
	Start Date	End Date	Weekdays					Spots/Week	Rate				
Week: 10/22/12	10/28/12	-----S-						1	\$250.00				
N 6	WVIT	10/26/12	10/28/12	7-9A SATURDAY TODAY	7A-9A		:30			NM	1	1	\$700.00
	Start Date	End Date	Weekdays					Spots/Week	Rate				
Week: 10/22/12	10/28/12	-----S-						1	\$700.00				
N 7	WVIT	10/26/12	10/28/12	7-8A CT NEWS TODAY	7A-8A		:30			NM	1	1	\$400.00
	Start Date	End Date	Weekdays					Spots/Week	Rate				
Week: 10/22/12	10/28/12	-----S						1	\$400.00				
N 8	WVIT	10/26/12	10/29/12	9-10A TODAY SHOW	9A-10A		:30			NM	2	2	\$1,150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/22/12	10/28/12	-----F--				1	\$575.00			
Week:		10/29/12	11/04/12	M-----				1	\$575.00			
N 9	WVIT	10/26/12	10/29/12	10-11A TODAY SHOW	10A-11A		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/22/12	10/28/12	-----F--				1	\$575.00			
Week:		10/29/12	11/04/12	M-----				1	\$575.00			
N 10	WVIT	10/26/12	10/29/12	4-5P ELLEN	4P-5P		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/22/12	10/28/12	-----F--				1	\$600.00			
Week:		10/29/12	11/04/12	M-----				1	\$600.00			
N 11	WVIT	10/26/12	10/28/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/22/12	10/28/12	-----F--				1	\$1,100.00			
N 12	WVIT	10/26/12	10/28/12	11-1135P LATE NEWS	11P-1135P		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/22/12	10/28/12	-----FSS				1	\$2,000.00			

Totals

18 \$12,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	12	\$8,625.00	\$7,331.25
10/29/12 - 10/29/12	6	\$3,375.00	\$2,868.75
Totals	18	\$12,000.00	\$10,200.00

Signature: _____ Date: _____

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